

AUTHENTIC RESPONSE TECHNOLOGY PANELS

Reach decision makers with IT purchasing power

Authentic Response offers the market research community access to the highest quality IT decision makers from around the world. Our audience is sourced from hundreds of top B2B and technology sites including: CNET, Cramsession, Dice.com, SourceForge, TechRepublic, and ZDNet.com.

IT Job Functions

- CIO/CTO/CSO
- IT Management
- IT Professional
- System/Network /Architecture Administration
 - NT, Unix, Solaris, Linux, Novell, Cisco, LAN/WAN, WiFi
- Software Developer/ Programmer/Engineer
 - Java, J2EE, Linux, C++, XML, Visual Basic
- Project Management
- Database Administration/Development
 - Oracle
- Web Development / Webmaster

Demographics

- Industry
- Company Size
- Revenue

IT Market Segments

- CRM
- ERP - SAP, SAS, Oracle, Siebel
- Middleware/Web Services
- Networking/VPN
- Security
- Storage
- Wireless/Mobile Computing
- VAR/VAD/ISV
- Oracle/Database
- IBM 390/WebSphere
- Linux/Unix

Additional Screening Capabilities

- Decision Making Ability
- Purchasing Ability
- Software/Hardware Environments

We have helped hundreds of clients cost effectively research low-incidence, prescreened IT decision makers online that would otherwise be prohibitively difficult or expensive to reach.

GET MORE INFORMATION

www.authenticresponse.com
1-888-AR-PANEL

Sample Solutions

The Authentic Response approach to growing panels is unique. Using our Authentic Recruitment techniques, we grow our panel organically, from some of the top sites on the web. Our panelists are not incentivized to join our community and are genuinely interested in sharing their opinion with the market research community. All members are double opt-in and have provided information specific to their interests and expertise. Our goal is to facilitate an enjoyable experience that protects the privacy of our panelists and enables market research professionals to efficiently field their market research analysis.

About Us

We pride ourselves on the quality of our sample, our responsive customer service, and our ability to get projects completed with the highest quality, in record time.



Since 1998, Authentic Response has led the market research industry with best of breed solutions for global online sample, including its Authentic Recruitment™ panelist recruitment technique, its patented double opt-in permission standards, and its Authentic Validation™ techniques to ensure the most legitimate, secure survey responses. With a panel of more than four million highly qualified respondents, more than 200 market research firms look to Authentic Response for their global online sample needs.